

Omar Homam Hashem

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EDUCATION

W. P. Carey School of Business, Arizona State University, Tempe, AZ	Aug 2025
Master of Business Administration, Finance & AI	
Herberger Institute for Design and the Arts, Arizona State University, Tempe, AZ	May 2022
Masters of Arts in Creative Enterprise & Cultural Leadership	
The Sidney Poitier New American Film School, Arizona State University, Tempe, AZ	May 2021
Bachelor in Film and Media Production, Producing & Screenwriting Track	
Study Abroad Program, Scottsdale, Arizona, USA	Summer 2024
NASM certified CPR, CPT, CES, CNC	

PROFESSIONAL EXPERIENCE

Marketing Officer, Qarar Consultancy, Riyadh, SA	Feb 2025 –Present
<ul style="list-style-type: none">Re-established the company's website and programmed it after it has been left for more than 3 years.Created Social Media accounts, and raised the engagement.Re-activated the LinkedIn page and raised interactions to more than 900%.	
Lecturer, The official Saudi Press Agency (WAS SPA), Riyadh, SA	April 2026 –Present
<ul style="list-style-type: none">Delivered hands-on training in video and audio production within a journalistic contextTrained students on camera techniques, framing, and exposure for professional video captureDeveloped students' understanding of audio clarity, levels, and recording environmentsSupervised practical projects integrating filming, sound recording, and editing workflows	
Lecturer, King Saud University (KSU), Riyadh, SA	Jan 2026 –Present
<ul style="list-style-type: none">Intermediate Theatre Directing<ul style="list-style-type: none">Focusing on script analysis, actor direction, and staging techniques, guiding students toward developing their own directorial voice.	
Lecturer, Princess Nourah Bint Abdulrahman University, Riyadh, SA	Jan 2026 –Present
<ul style="list-style-type: none">Film Theory Claas:<ul style="list-style-type: none">Delivered instruction on classical and contemporary film theory, including narrative, formalist, and cultural approaches.Developed students' critical analysis skills through theoretical application to films.Film Marketing & Distribution:<ul style="list-style-type: none">Taught strategic approaches to film marketing, audience segmentation, and global distribution channelsExplored industry practices through campaign analysis and project-based learning	
Content Creator, Web To Door, CA, USA	July 2022 –Present
<ul style="list-style-type: none">Identified and pursued valuable business opportunities to generate new company revenue and improve bottom line profit.Established, initiated and optimized business development strategies based on company targets, product specifications, market data and budget factors.Incorporated product changes into marketing messages to drive customer engagement and maximize profits.	
Lecturer, Anas Academy, Online, London, UK	July 2022 – Sep 2024
<ul style="list-style-type: none">Taught Creative Thinking and Content Writing Classes.Identified Used variety of learning modalities and support materials to facilitate learning process and accentuate presentations.Evaluated and revised lesson plans and course content to achieve student-centered learning.	
Teacher Assistant, Arizona State University (ASU), Tempe, AZ, USA	Jan 2020 – May 2023
<ul style="list-style-type: none">Managed all aspects of assessment and record-keeping for 200+ students in two university-level film courses (Great Comedy Films; Sex and Violence in Film) via the Canvas LMS, including grading homework and exams, maintaining attendance/participation logs, and preparing instructional materials.Collaborated with faculty to implement curriculum and facilitate classroom delivery—leading lectures, hands-on activities, and sensitive thematic discussions to drive student engagement and deepen learning.	
Production Manager and Public Relations, Gold Cam, Riyadh, SA	Jan 2011– Dec 2018
<ul style="list-style-type: none">Produced many advertising campaigns for many companies, ministries, and non- profits. Such as Elm, Ministry of Interior, Ministry of Health and Saudi Center for Organ Transplantation.	

LEADERSHIP EXPERIENCE

Founder of Moya Pictures, Riyadh, SA Aug 2023 – Present

- Directed and Produced two short films *Abdication & What's Happening* which won international awards, such as Best Producer For a Short Film in Toronto Nollywood International Film Festival.
- Produced advertisement for huge companies that are specialized in leadership advising, and supply chain companies.

Founder of Saudi Donors, Riyadh, SA Aug 2019 – Present

- Built a team that gathers organ transplant recipient, with donors, with their caregivers, with patients who are diagnosed with organ failure to raise awareness in Saudi Arabia about the importance of organ donation and how to prevent organ failure.
- Helped more than 20 people who have organ failure to get transplanted.
- Made more than 20 interviews on TV, Radio and documentaries to educate people about transplant surgery and the importance of signing up for organ donation after death.
- Gave many lectures to universities such as to medical students at King Saud University in Jeddah.

Internships

Sales Officer, Verizon, Tempe, AZ, USA Jan 2022 – Mar 2022

Tacking System Officer, Saudi Transport And Investment Company, Riyadh, SA Jan 2014 – Mar 2014

Secretary, Saudi Transport And Investment Company, Riyadh, SA Jan 2013 – Mar 2013

Credit Officer, Al-Yusr Installment Company, Riyadh, SA Jan 2012 – Mar 2012

ACADEMIC PROJECTS

Film and Media Production Battu & Friendless 0(Producing) May 2022

- Produced the first two short films in Arizona during the COVID-19 pandemic successfully with no one getting COVID-19.
- Won best producer award against all the producers who graduated in the same year and was recognized as the outstanding student.

Creative Enterprise & Cultural Leadership, Gymnsize (Business Plan) May 2022

- Conducted an in-depth strategic analysis of gyms around the world and how unhealthy they are.
- Identified potential opportunities on how we can make a gym for those who are diagnosed with chronic immune disease.
- Proved that people with chronic illness can still provide and be very effective if they started working out and got the support they need.

SKILLS & ACTIVITIES

Technical Business Skills: Microsoft Office, SQL, Tableau, Azure ML.

Technical Film Skills: Final Draft, Pro Tool, Movie Magic, Unreal Engine, DaVinci Resolve, Adobe Creative Cloud

Soft Skills: Communication, Leadership, Teamwork, Problem solving, Adaptability, Detail oriented, Multitasking, Planning

Volunteering: Non-profit organizations (Health), Saudi Student Club at ASU, Sports Events Planning

Accomplishments:

- Awarded by the Minster of Health Fahad AlJalajel, for promoting organ transplantation, 2025.
- Best Speaker in Behance, Jeddah, 2016.
- Best Exhibitor in Behance, Al-Khobar, 2017.
- More than 20 Articles wrote about Omar Hashem.
- TV Interviews & Marketing Campaigns: Apple Channel, MBC Channel, Saudi First Channel, Saudi News Channel, Rotana Khalejia, MBC Channel, Saudi Second Channel, SBC, Zohal Podcast, Ministry of Health in Saudi Arabia
- Radio Interviews: Saudi FM, MBC FM, U FM.
- Won 5 Film Awards & Nominated to 6.
- Won 10 Medals at the Transplant Games of America.
- Participated in Guinness Word Record:
 - For Most Transplant Recipient Gathered in one time.
 - World Record for the biggest gathering in Chandler International Film Festival, Arizona for short films.